



**For immediate distribution**

## **BIORTHEX MAKES ANNOUNCEMENT REGARDING THE COMMERCIALIZATION OF SPINECOR**

P  
R  
E  
S  
S  
R  
E  
L  
E  
A  
S  
E

**Montreal, CANADA, May 17, 2001** – Biorthex Inc., announced today that the company will significantly reduce its activities towards the commercialization and marketing of the SpineCor Dynamic Brace worldwide. The Executive Management of the Company has decided to focus its efforts and resources into the development and marketing of its porous TiNi biomaterial, Actipore™.

The SpineCor product is unique and offers numerous benefits for healthcare professionals and their patients however, it has yet to offer the return on investment that was expected by Management. The additional global marketing efforts that would be required in order to attain critical mass would have been invested to the detriment of Biorthex' other technology platform. Consequently, Management has adopted a restructuring plan for its SpineCor division.

Operations in the USA and Canada will be scaled down thereby reducing the number of employees by six (6). It has also announced a restructuring of its clinical trial unit at the Sainte-Justine Hospital for kids.

There are over 50 centers around the world using SpineCor. Although present customer base and services will be maintained, no additional resources will be deployed on this technology.

The need to focus the Company's operations is a must in order to achieve results and maximize value for all investors and shareholders. The clinical trials on the porous TiNi spinal implant for lower back pain indication, are very encouraging and look very promising.

"I personally feel confident that we have a great technology platform with an outstanding potential, and it is therefore crucial to maximize our efforts, time and resources towards it", said Mr. Gareau.

### **Information:**

Sylvain Gareau  
President and CEO  
Biorthex Inc.  
(514) 382-4800, ext. 206

Michèle Jémus, CA  
Vice President, Finance  
Biorthex Inc.  
(514) 382-4800, ext. 225

01.05.17

---

**Biorthex Inc.**

9001 l'Acadie Blvd., Suite 802, Montreal, Quebec H4N 3H5 CANADA